



Advanced Presentation Skills

Course Duration : 6.5 hours

Overview/Description

You've got a few presentations under your belt and you feel pretty good about your skills. Now it's time to take it to the next level. In this course, you'll learn how to do just that. You'll learn to use the persuasive tools that experienced presenters employ to achieve their objectives. You'll learn how the pros craft a strong delivery, even in difficult circumstances, and how they use storytelling skills to make their presentations more interesting and effective. Then you'll explore special situations, such as international presentations, convention exhibits, and team presentations. Finally, you'll explore the cutting edge of computer-based presentations and videoconferencing. When you've finished, you'll have the skills you need to join the ranks of the elite professional presenters.

Target Audience

Experienced business professionals and managers

Lesson Objectives:

The Art of Persuasion

- Recognize the value of persuasive skills in presentations.
- Select strategies to maintain authority in presentations.
- Select examples of strategies for using the reciprocity reflex in presentations to enhance Persuasiveness.
- Select examples that reflect positivity in presentations.

Advanced Delivery Skills

- Recognize the value of advanced delivery skills.
- Identify effective techniques for speaking off the cuff.
- Identify the steps to use in the presentation of bad news.
- Identify the basic concepts of effective storytelling in presentations.
- Special Presentation Situations
- Recognize the benefits of special presentation skills.
- Identify the methods of preparing for international presentations.
- Select examples of the techniques of effective convention presentation.
- Match the techniques of preparing effective team presentations to appropriate examples.

High-tech Presentation Skills

- Recognize the benefits of using high-tech skills in presentations.
- Select the rules for the effective use of computer-based presentation equipment.
- Identify the computer projection tips by selecting them from a list.
- Select the tips for making videoconferences more effective.

